

FOR IMMEDIATE RELEASE**US Division of Layn Natural Ingredients Appoints Nutraceutical Industry Expert Jim Roza as Chief Scientific Advisor**

NEWPORT BEACH, Calif., Sept. 1, 2020 – Layn Natural Ingredients, one of the world’s largest innovators of natural botanical extract ingredients and solutions serving the biggest brands in food, beverage, flavor, nutraceutical, personal care, animals and pets for over 25 years, today announced Layn - USA has appointed Jim Roza as its Chief Scientific Advisor. In this role, Roza will lead science, research and innovation efforts for nutraceutical, supplement and personal care applications at Layn USA.

“We are extremely pleased to appoint respected industry expert Jim Roza to lead the advancement of science and innovation for Layn USA,” said Elaine Yu, President of Layn Natural Ingredients-USA. “Jim’s impressive tenure and demonstrated leadership in the natural products industry make him a natural fit. For over three decades, Jim has continually demonstrated scientific rigor, quality, and a keen interest in developing efficacious formulas that meet today’s consumer demands. We couldn’t ask for a more qualified leader to drive innovation for our Nutraceutical & Personal Care business unit and collaborate with our global innovation centers in Europe and China across food, flavor, animal and pet nutrition.”

Roza previously served as Director of Product Development for Reliance Vitamin Company and Director of Quality Assurance for NOW. He served on the executive board of the Natural Products Foundation (NPF) and was Vice-Chair of the Natural Products Association (NPA) ComPli Standards Committee. Mr. Roza also served as a US delegate on several Codex committees and chaired the AOAC Task Force on Dietary Supplements as well as serving two terms as a Trustee to the American Herbal Products Association and numerous terms on the Citizens for Health board of directors. He also served as chair of both the Grape Seed Scientific and the Chondroitin Sulfate committees, both instrumental in establishing industry and USP standards.

“It is an honor to join Layn’s world-class team to support its lasting commitment to botanical science and help drive innovation as Layn continues to penetrate new markets, expand its research and development efforts, and grow its portfolio of natural ingredients and solution platforms,” said Jim Roza. “I have known and respected Layn for many years, and it was an easy decision to join this credible ingredient supplier with such a solid industry reputation.”

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About Layn Natural Ingredients:

Layn Natural Ingredients is one of the world’s largest innovators of natural botanical extract ingredients and solutions serving the biggest brands in food, beverage, flavor, nutraceutical, personal care, animals and pets for over 25 years. Truly vertically integrated, Layn offers nearly

three decades of experience in providing a fully secure, manufacturer-direct, transparent and scalable supply chain. From seeds and agronomy, to extraction and formulation, Layn is committed to quality, innovation and sustainability. Its world-class R&D operation includes more than 2.2 million square feet of state-of-the-art extraction, and global innovation centers throughout the world to conduct research, ensure quality, and provide formulation and application guidance.

Botanify Your Product Portfolio Now With Layn Natural Ingredients:

 1-949-387-6840

 botanify@layn-usa.com

 layncorp.com

Media Contact:

Heidi Rosenberg Communications

 1-435-841-2171

 mightymopr@gmail.com