

**FOR IMMEDIATE RELEASE****Layn Natural Ingredients Launches Nutrae Division  
Dedicated to Providing Innovative Botanical Solutions for  
Nutraceuticals and Personal Care Markets**

**NEWPORT BEACH, Calif., Sept. 24, 2020** – [Layn Natural Ingredients](#), a leading global innovator and fully vertically integrated supplier of natural botanical extract solutions serving the biggest brands in food, beverage, nutraceuticals and animal nutrition for over 25 years, today announced the launch of its Nutrae business unit. Nutrae by Layn® is dedicated to providing botanical ingredient solutions and innovation ideally suited for applications in health, wellness, sports nutrition, personal care and beauty.

“As the world’s largest producer and innovator of stevia and monk fruit extracts, Layn’s brand is well recognized in the natural sweetener market. Our botanical expertise also extends deeply into functional botanicals used in the supplement and personal care markets,” said Elaine Yu, president of Layn Natural Ingredients, USA. “That’s why we launched Nutrae by Layn and brought respected nutraceuticals industry expert, Jim Roza, on board to lead science, research and innovation for the division. Specifically focused on serving the exacting needs of nutraceuticals, sports nutrition and personal care products, Nutrae helps brands meet growing consumer demand for natural, sustainable, plant-based ingredients, and differentiate through science-backed botanical ingredient innovation.”

Nutrae is committed to delivering fully validated, formulation ready, clean label botanical ingredients and solutions tailored for use in nutraceuticals and personal care products. The business unit offers three branded platforms:

- **Nutrae ESSENTIALS** – Health Essentials and Supplements
- **Nutrae SPORTSACTIVE** – For Sports Nutrition and Active Lifestyle
- **Nutrae CARE & BEAUTY** – Personal Care and Beauty

“A pioneer in botanical innovation, with a lasting commitment to botanical science, Layn has been delivering quality ingredient solutions at global scale for nearly three decades,” said Jim Roza, chief scientific advisor at Layn Natural Ingredients, USA. “Nutrae has the advantage of leveraging the advanced R&D infrastructure, global supply chain assurance and agricultural excellence that have earned Layn a solid reputation as a leader in the industry.”

Nutræ represents a significant addition to the Layn Natural Ingredients family, expanding on the company's capabilities, and building on the success of Layn's three existing business units:

- **Plantæ™** - food, beverage and flavor solutions
- **TerraSweet™** - natural, plant-based sweeteners
- **TruGro™** - animal nutrition and pet health

For more information on Nutræ by Layn, visit [www.layncorp.com/nutraceuticals](http://www.layncorp.com/nutraceuticals).

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### **About Layn Corp:**

Layn Natural Ingredients is one of the world's largest innovators of natural botanical extract ingredients and solutions serving the biggest brands in food, beverage, flavor, nutraceutical, personal care, animals and pets for over 25 years. Truly vertically integrated, Layn offers nearly three decades of experience in providing a fully secure, manufacturer-direct, transparent and scalable supply chain. From seeds and agronomy, to extraction and formulation, Layn is committed to quality, innovation and sustainability. Its world-class R&D operation includes more than 2.2 million square feet of state-of-the-art extraction, and global innovation centers throughout the world to conduct research, ensure quality, and provide formulation and application guidance. **Botanify** your product portfolio now with Layn Natural Ingredients – email [botanify@layn-usa.com](mailto:botanify@layn-usa.com), or visit [www.layncorp.com](http://www.layncorp.com).

### **Botanify Your Product Portfolio Now With Layn Natural Ingredients:**

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