

FOR IMMEDIATE RELEASE**TruGro by Layn Natural Ingredients Appoints
Animal Nutrition Expert to Lead Sales Efforts in Europe**

NEWPORT BEACH, Calif., Nov. 4, 2020 – Layn Natural Ingredients, one of the world’s largest innovators of natural botanical extract ingredients and solutions serving the biggest brands in food, beverage, nutraceutical, personal care, and pet & animal nutrition over 25 years, today announced the addition of Dariusz Litwinienko to the TruGro® by Layn® team as European Animal Nutrition Sales & Business Development Director. In this role, he will provide technical product advice and formulation guidance as he drives sales to key animal and pet nutrition customers adding natural botanical ingredients to their product portfolios.

“TruGro by Layn is committed to providing exceptional natural ingredients and solutions globally, and we are pleased to bring Dariusz on board to provide deep market expertise to our animal and pet nutrition customers in Europe – a rapidly growing market for our natural platforms and solutions,” said Mary Joe Fernandez, Global Vice President Sales and Business Development at Layn Natural Ingredients. “His extensive knowledge and experience in natural ingredients adds tremendous value as we work to meet market demands for proven, clean-label, botanical solutions for animal nutrition and pet brands.”

Litwinienko has over 20 years of experience working within the animal nutrition sector, most recently serving for over five years as General Manager at DELACON Polska Sp. z o.o. He has extensive knowledge regarding animal feeding, feed additives, animal feedstuffs and commodities. With a focus on natural ingredients, Litwinienko’s product line experience includes amino acids, vitamins, acidifiers, proteins and probiotics.

“I am excited about continuing my work in natural ingredients and to extend my expertise to Layn, a highly respected, manufacturer-direct supplier and pioneer in botanical extract innovation,” said Litwinienko. “The animal nutrition market in Europe is ripe with opportunity, and Layn Natural Ingredients being a direct manufacturer is uniquely positioned to meet the growing demand for more natural, plant-based ingredients for both animal feed and pet food.”

Litwinienko is based in Poland and will lead sales efforts throughout the European region.

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About Layn Natural Ingredients:

Layn Natural Ingredients is one of the world’s largest innovators of natural botanical extract ingredients and solutions serving the biggest brands in food, beverage, flavor, nutraceutical, personal care, animals and pets for over 25 years. Truly vertically integrated, Layn offers nearly three decades of experience in providing a fully secure, manufacturer-direct, transparent and scalable supply chain. From seeds and agronomy, to extraction and formulation, Layn is committed to quality, innovation and sustainability. Its world-class R&D operation includes more than 2.2 million square feet of state-of-the-art extraction, and global innovation centers throughout the world to conduct research, ensure quality, and provide formulation and application guidance.

Botanify your product portfolio now with Layn Natural Ingredients

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