



## **Layn Natural Ingredients Introduces Clean-Label Preservation and Plant-Based EDTA Replacement**

**IRVINE, Calif., Oct. 5, 2021** – Layn Natural Ingredient Corp, Ltd. (Layn Natural Ingredients), one of the world’s largest vertically-integrated innovators of natural botanical extract ingredients and solutions, today launched SustaNX, the newest ingredient in its Plantae™ PRESERVATION series of clean label, natural, polyphenol-rich antioxidant preservation solutions for food, beverage, flavor, fragrance, and pet food.

“As consumers and regulatory bodies increasingly reject synthetic preservatives, we have been innovating our portfolio to develop compelling next-generation, clean label, natural, botanical solutions for natural preservation to extend shelf life and reduce food waste across a broad range of food and beverage applications,” said Luca Pennestri, General Manager, EMEA at Layn Natural Ingredients. “These next-generation preservation formulas contain proven and proprietary standardized extracts, enabling a mild sensory profile and ease in formulation, with no impact on taste or color in the application.”

SustaNX ingredient solutions are available in oil-dispersible liquids and water-soluble powders, enabling compatibility across industries and product delivery formats. These natural solutions have demonstrated proven success in oil, butter, meat, bakery, seasonings, essential oil, and pet food applications.

Rigorous testing has scientifically demonstrated that Plantae PRESERVATION SustaNX can provide a natural alternative to EDTA and other synthetic antioxidants by offering effective preservation and shelf-life extension – protecting and preserving product flavor, color and aroma.

The solutions combine a chelating agent with a free-radical scavenger, demonstrating 4 times better performance than mixed tocopherols, offering brands ability to use less dosage and realize significant cost in use benefits. The ingredients are sustainably produced, pure, and contain no additives or carriers.

In addition to scientifically supported formulations, Layn Natural Ingredients is also a global innovator and direct manufacturer of key single ingredient botanical extracts for shelf life and preservation, including rosemary and green tea, with full supply chain traceability.

For more information, visit <http://www.layncorp.com>.

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### **About Layn Natural Ingredients:**

Layn Natural Ingredients is one of the world’s largest innovators of natural botanical extract ingredients and solutions serving the biggest brands in food, beverage, flavor, nutraceutical, personal care, animals and pets for over 25 years. Truly vertically integrated, Layn offers nearly

three decades of experience in providing a fully secure, manufacturer-direct, transparent and scalable supply chain. From seeds and agronomy, to extraction and formulation, Layn is committed to quality, innovation and sustainability. Its world-class R&D operation includes more than 2.2 million square feet of state-of-the-art extraction, and global innovation centers throughout the world to conduct research, ensure quality, and provide formulation and application guidance. **Botanify** your product portfolio now with Layn Natural Ingredients – Email [botanify@layn-usa.com](mailto:botanify@layn-usa.com), or visit: [www.layncorp.com](http://www.layncorp.com).

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