

Still Using Synthetic Ingredients?

TruGro[®] MAX

Natural Feed Additive

Animal Science

- Body weight gain
- Metabolic antioxidation
- Gut health
- AGP replacement

Meat Science

- Less oxidation
- Less chewing effort
- Less dripping
- Less cooking loss

+9%

broiler body weight

90%

of taste panelists report higher meat preference*



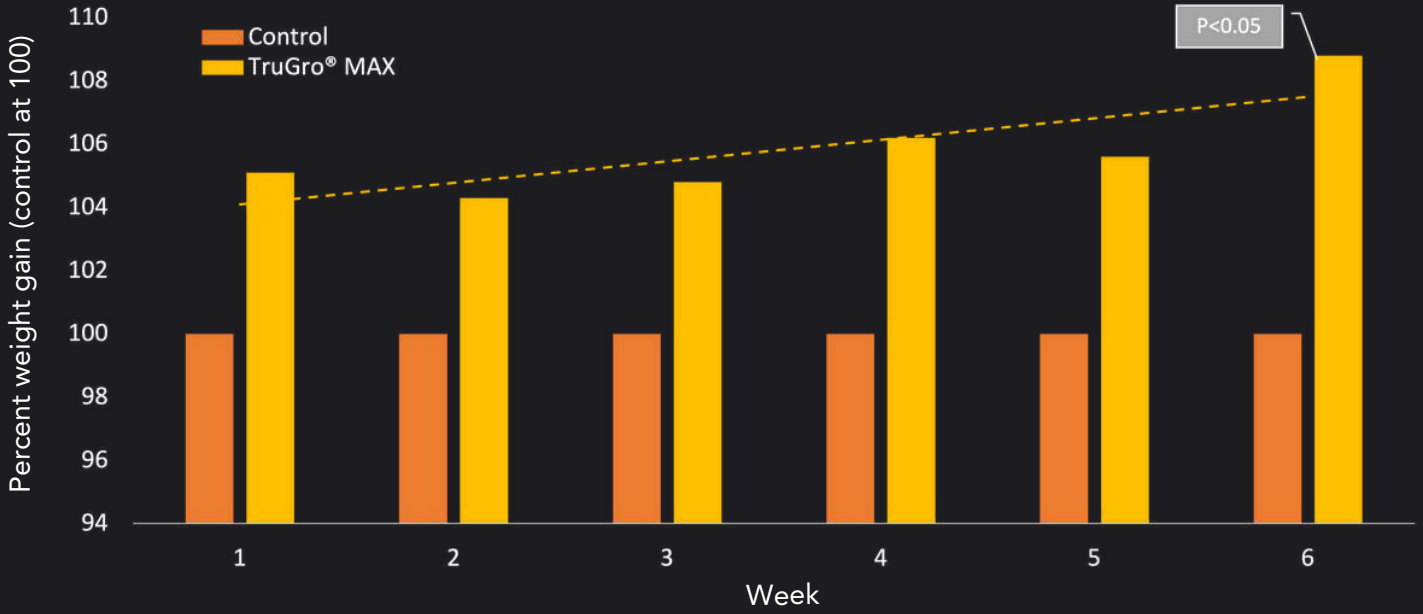
layn Natural
Ingredients

*90% of taste panelists in a 2020 consumer test preferred meat from broilers fed TruGro[®] MAX feed additive

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TruGro[®] MAX

Weight Gain



TruGro[®] MAX

TBARS Values of Breast & Sausage

