



Layn Natural Ingredients Launches Free Interactive Botanical Ingredient Library: Instant Access Resource

IRVINE, Calif., April 11, 2022 – Layn Natural Ingredients, one of the world’s largest innovators and manufacturers of natural botanical extract ingredients and solutions serving the biggest brands in food, beverage, flavor, nutraceutical, personal care, animals and pets, today launched a free online botanical library and search tool to enable businesses to explore and learn about key botanical extract ingredients and solutions and easily map them to targeted applications and desired functions.

“Providing quick and easy access to digital information is crucial in today’s market, and we developed the Layn Botanical Ingredient Library to provide a tremendous value to business customers as they seek deeper information about functional botanical extracts for product development and innovation,” said Collette Kakuk, VP of Global Marketing, Layn Natural Ingredients. “We provide open access so everyone from product development, R&D, and marketing can explore, learn, and make nimble and informed decisions as they look to add more botanical function in the products they produce. We’re excited about the value this provides to the marketplace as consumers continue to demand more functional, natural ingredients.”

The Layn Botanical Ingredient Library is an extensive online resource full of valuable information on a growing library of botanical extract ingredients and functions available at fingertips. The digital, online resource helps visitors easily locate and filter appropriate botanical ingredients by human, pet, and animal applications, and instantly access detailed information, including ingredient sourcing, functionalities, key botanical actives, and more, including:

- Tradition/History/Origin
- Growing Regions
- Why Choose It
- Targeted Applications
- Technical and Health Support Functions

- Formats Available
- Associated Research
- Active Compounds
- Molecular Structure
- Safe/Recommended Dosages

Consumers today demand proven, natural, clean-label ingredients. Find your next botanical solution quickly and efficiently in the Layn **Botanical Ingredient Library** here: <https://layncorp.com/ingredient-library/>.

Layn Natural Ingredients is exhibiting in **Booth #322** at SupplySide East in Secaucus, NJ April 12-13, 2022. Please stop by and connect with this useful Botanical Ingredient Library resource.

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About Layn Natural Ingredients:

Layn Natural Ingredients is one of the world's largest innovators of natural botanical extract ingredients and solutions serving the biggest brands in food, beverage, flavor, nutraceutical, sports nutrition, personal care, animals and pets for over 25 years. Truly vertically integrated, Layn offers nearly three decades of experience in providing a fully secure, manufacturer-direct, transparent and scalable supply chain. From seeds and agronomy, to extraction and formulation, Layn is committed to quality, innovation and sustainability. Its world-class R&D operation includes more than 2.2 million square feet of state-of-the-art extraction, and global innovation centers throughout the world to conduct research, ensure quality, and provide formulation and application guidance. Layn is also the parent company of wholly owned subsidiary, HempRise, a US-based entity specializing in the direct manufacture and innovation of CBD and hemp extract ingredients. *Botanify* your product portfolio now with Layn Natural Ingredients – Email botanify@layn-usa.com, or visit: www.layncorp.com.