

Press Release – For Immediate Distribution



## **Layn Natural Ingredients European Facility Move Reflects Its Commitment to Research, Innovation and Sustainability**

**IRVINE, Calif., Dec. 6, 2022** – Layn Natural Ingredients, one of the world’s largest vertically-integrated innovators and direct manufacturers of natural botanical extract ingredients and solutions, today announced its new European office within the Savona Sustainability Campus of the University of Genova in Italy.

The University has a stringent qualification and approval process requiring tenant companies to meet strict social and environmental responsibility criteria and demonstrate a true commitment to sustainability. Layn fully met 100% of these requirements.

The new strategic location is also home to a number of other large corporations, governmental energy providers, and startups dedicated to renewable energy and other environmental solutions. The campus provides opportunities and collaboration for research, connection and exchange of ideas through shared lab spaces, internship programs and R&D opportunities.

“It is a great honor for Layn to be a part of this collaborative campus community whose values align so well with ours regarding sustainability, ecology, renewable energy, biomass upcycling and social responsibility issues,” said Luca Pennestri, General Manager, EMEA at Layn Natural Ingredients. “This environment drives and inspires discovery and innovation through open collaboration among companies, government agencies, students and PhDs.”

The new office itself is more than twice the size of the previous European office. Layn’s new lab has two primary divisions – one with equipment to test many different matrixes and the other is dedicated to performing technical analyses, particularly for preservation capability and functionality of different botanicals and active compounds.

Layn conducts both business and technical operations here and its world class European team utilizes the facility for research and development, product innovation, customer-requested testing, partnerships and business development, sales and support for EMEA region and global EU global accounts.

To view a video about the University of Genova, Savona Sustainability Campus and its sustainability initiatives visit: <https://www.youtube.com/watch?v=WKDYetOEHRA&t=18s>.

Visit Layn Natural Ingredients in stand #4.4130 at Heath Ingredients Europe/Food Ingredients Europe in Paris, France Dec. 6th-8th, or visit [www.layncorp.com](http://www.layncorp.com).

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**About Layn Natural Ingredients:**

Layn Natural Ingredients is one of the world's largest innovators of natural botanical extract ingredients and solutions serving the biggest brands in food, beverage, flavor, nutraceutical, sports nutrition, personal care, animals and pets for over 25 years. Truly vertically integrated, Layn offers nearly three decades of experience in providing a fully secure, manufacturer-direct, transparent and scalable supply chain. From seeds and agronomy, to extraction and formulation, Layn is committed to quality, innovation and sustainability. Its world-class R&D operation includes more than 2.2 million square feet of state-of-the-art extraction, and global innovation centers throughout the world to conduct research, ensure quality, and provide formulation and application guidance. Layn is also the parent company of wholly owned subsidiary, HempRise, a US-based entity specializing in the direct manufacture and innovation of CBD and hemp extract ingredients. *Botanify* your product portfolio now with Layn Natural Ingredients – Email [botanify@layn-usa.com](mailto:botanify@layn-usa.com), or visit: [www.layncorp.com](http://www.layncorp.com).