



Layn Natural Ingredients Unveils Enhanced Functionality in Ingredient Library: Search by Active Compounds

IRVINE, Calif., Oct. 17, 2023 – Layn Natural Ingredients, a global leader in innovation and manufacturing of natural botanical extract ingredients and solutions, announces a significant upgrade to its widely acclaimed Botanical Ingredient Library. This upgrade introduces a powerful new feature that allows users to search by Active Compound, empowering the way businesses explore and harness the potential of botanical extracts for product development and innovation.

In today's dynamic market, quick and easy access to digital information is paramount, and Layn Natural Ingredients is committed to arming supplement, food, beverage, personal care, animal nutrition and pet brands with information and comprehensive resources. With the introduction of the Active Compound search feature, the Layn Botanical Ingredient Library takes a significant leap forward in aiding product development, formulation and ingredient sourcing.

“With decades of extraction experience and a focus on developing standardized extracts, we understand the intricate world of natural botanicals and the diverse active compounds contained within,” said Elaine Yu, President of Layn Natural Ingredients USA, “The unique molecular structure of each active compound helps define the technological and metabolic functions they perform. Our proprietary and precise extraction processes and rigorous testing methods help to ensure exact and standardized levels of these specific compounds. With the enhanced functionality of the Ingredient Library, visitors can readily navigate to these crucial compounds and the botanical sources they originate from. This reflects our dedication to providing our valued customers with the flexibility and precision they need to explore and source functional botanical extracts and provides another tool to help brands to make well-informed decisions.”

Key benefits of the Layn Botanical Ingredient Library's new Active Compound search feature include:

- **Precision Searching:** Users can now search for botanical extract ingredients based on specific active compounds, allowing for targeted and efficient exploration.

- **In-Depth Information:** Detailed information on each botanical extract, including ingredient sourcing, functionalities, key botanical actives, and more, remains readily accessible.
- **Enhanced Formulation Guidance:** Facilitating the development of products tailored to specific functional needs and applications.

The Layn Botanical Ingredient Library is a comprehensive online resource that provides access to a wealth of data on a broad range of botanical ingredients, including their tradition, origin, growing regions, targeted applications, technical and health support functions, associated research, molecular structure, safe/recommended dosages, and now, active compounds.

Consumers today demand proven, natural, and clean-label ingredients. With this enhancement, manufacturers can efficiently navigate to the specific functional elements required to meet their application and formulation needs. From **Andrographolide** to **Ursolic acid**, searching by active compound can help guide manufacturers to make informed decisions about functional botanical extracts.

Explore the Layn Botanical Ingredient Library's new Active Compound search at:
<https://layncorp.com/ingredient-library/>.

Layn Natural Ingredients is exhibiting in **Booth #5065** at SupplySide West in Las Vegas, NV October 25-26, 2023. Please stop by to speak with Layn experts and connect with the enhanced Botanical Ingredient Library.

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About Layn Natural Ingredients:

Layn Natural Ingredients is one of the world's largest innovators of natural botanical extract ingredients and solutions serving the biggest brands in food, beverage, flavor, nutraceutical, sports nutrition, personal care, animals and pets for over 25 years. Truly vertically integrated, Layn offers nearly three decades of experience in providing a fully secure, manufacturer-direct, transparent and scalable supply chain. From seeds and agronomy to extraction and formulation, Layn is committed to quality, innovation and sustainability. Its world-class R&D operation includes more than 2.2 million square feet of state-of-the-art extraction, and global innovation centers throughout the world to conduct research, ensure quality, and provide formulation and application guidance. Layn is also the parent company of wholly owned subsidiary, HempRise, a US-based entity specializing in the direct manufacture and innovation of CBD and hemp extract ingredients. *Botanify* your product portfolio now with Layn Natural Ingredients – Email botanify@layn-usa.com, or visit: www.layncorp.com.

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