Layn Natural Ingredients Launches NAD at Natural Products Expo West, Expanding Its Cellular Energy and Performance Portfolio

February 18, 2026 – Layn Natural Ingredients, one of the world's largest manufacturers and innovators of botanical extract solutions, announces the debut of its new Nicotinamide Adenine Dinucleotide (NAD) ingredient at Natural Products Expo West, booth 3743A.

NAD is a critical coenzyme found in every living cell and plays a central role in mitochondrial function, ATP production, and cellular repair pathways. NAD levels naturally decline with age, and this reduction has been associated with fatigue, reduced metabolic efficiency, cognitive changes, and diminished cellular resilience.

"Our NAD launch reflects the shift we're seeing toward next-generation longevity and cellular energy solutions," said Jim Roza, Chief Scientific Officer of Layn Natural Ingredients. "Consumers today want sustainable energy at the cellular level. By supporting mitochondrial function and metabolic efficiency, NAD delivers foundational support for how we age, perform, and recover. We're excited to provide brand formulators with a high-purity, versatile ingredient that meets both scientific rigor and market demand."

This launch follows Layn's launch of its NMN solution, establishing a dual approach to support healthy aging and cellular performance. NMN functions as a NAD+ precursor, supporting endogenous NAD replenishment over time, while NAD delivers direct coenzyme support for immediate mitochondrial energy production and metabolic activity. By offering both NMN and NAD, Layn provides formulators with flexible tools to target multiple points along the cellular energy pathway, and develop solutions that bridge longevity, performance, and active lifestyle demands.

Layn's NAD is produced via enzymatic catalysis, offering ≥99% purity, excellent water solubility, and availability in powder and granular formats for flexible formulation across capsules, stick packs, functional beverages, and performance nutrition applications. The ingredient is positioned for brands targeting adults focused on sustained productivity, recovery, cognitive clarity, and metabolic health.

In addition to NAD and NMN, Layn will showcase:

- Its extensive tea extracts and instant tea profiles
- A comprehensive health & wellness portfolio including quercetin, rhodiola, and resveratrol
- Branded functional ingredients such as Galacan®, Sophorox®, and bio+ Series (bio+Resveratrol, bio+Quercitrin)

- Global leadership in monk fruit and stevia natural sweeteners (world's largest manufactuer and innovator), with monk fruit achieving Gold-level recognition under SAI's Farm Sustainability Assessment (FSA) and stevia recognized at the Silver level for sustainability
- Next-generation sweetener innovations such as SteviUp® M2, designed to deliver improved solubility and cleaner taste performance
- Natural Preservation solutions designed to extend shelf life while maintaining clean-label integrity

Layn is also inviting Expo West attendees to visit Booth #3743A for a special **booth happy hour on March 5 from 2–5 PM PT**, featuring mocktails infused with Layn's functional ingredients. For more information about Layn's NAD and NMN products, email botanify@layn-usa.com, or stop by booth #3743A during the show.

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About Layn Natural Ingredients

Layn Natural Ingredients is one of the world's largest manufacturers and innovators of natural botanical extract ingredients - including innovations based on advanced precision fermentation and enzyme-based technology. For more than 25 years, Layn has served leading brands across food, beverage, flavor, nutraceutical, sports nutrition, personal care, and pet & animal nutrition, also offers contract manufacturing services. Truly vertically integrated, Layn delivers a fully secure, manufacturer-direct, transparent and scalable supply chain from seeds and agronomy to extraction and formulation. Its world-class R&D operation includes more than 3.2 million square feet of state-of-the-art extraction, and global innovation centers throughout the world to conduct research, ensure quality, and provide formulation and application guidance — alongside a newly opened U.S. manufacturing facility in Jeffersonville, Indiana, which expands local production capacity, strengthens supply-chain resilience, and supports customers seeking U.S.-made botanical solutions. Committed to quality, innovation, and sustainability, Layn continues to advance botanical science while empowering brands with clean-label, high-purity, plant-based solutions. Botanify your product portfolio now with Layn Natural Ingredients – Email botanify@layn-usa.com, or visit: www.layncorp.com.